

LibyaBuild¹⁰th

The International Building & Construction Exhibition 2014



E Brochure

invitation to libya build 2014
libya build 2013 report



Invitation

To the 10th International Building & Construction Exhibition
(Libya Build 2014)



We are pleased to invite you to participate in the 10th edition of Libya Build, the leading annual specialized international building & construction exhibition, which will take place in Tripoli during the period of 19-22 May 2014.

Libya Build 2013 was a record in the Libyan exhibition industry history by welcoming 714 specialized companies from all over the world.

Libya Build, is the right gateway to the Libyan market, with its huge profile and long successful history, hence, over 3,500 exhibitors participated in Libya Build in the last nine editions from all over the globe, in the last edition in 2013, as a record Libya Build welcomed over 25,000 professional specialized visitors, which made the event the most significant event organized in the Libyan exhibition history.

All information regarding previous editions statistics, exhibition profile and other useful data are available on www.libyabuild.com.

ATEX – International Exhibition Organizers look forward to welcoming you explore the new Libya.

ATEX TEAM



LIBYA BUILD 2013

REPORT



Libya Build 2013 was the largest ever building and construction exhibition held in Libya

For the first time in its history, Libya Build moved from Tripoli International Fair to a dormant car park which was transformed into a 5 star exhibition venue at Tripoli Sport City.

The event was officially opened by Deputy Prime Minister, Minister of Economy, Minister of Housing & Utilities, Minister of Labour and 15 members of parliament (GNC), along with a large gathering of government officials, ambassadors, diplomats and business people.

As a record 24,637 visitors set foot onto this prestigious and unique construction exhibition and very positive feedback was received from all national country pavilions and majority of participants that substantial business deals were made during the show and contracts had been signed.

Confirmations have already been received from the majority of the local exhibitors & international partners to secure their space for 2014.

A special thank you goes out to everyone who made the event such a success and we look forward to welcoming you again in Libya Build 2014.

ATEX Team

TOPLINE **Figuers**

30,000

Exhibition Floor Space

714

Exhibiting Companies

458

Total International Companies

256

Total Local Companies

14

National Pavilions

27

Exhibitors Countries

3,400

Total Participants

24,637

Total Visitors

29,877

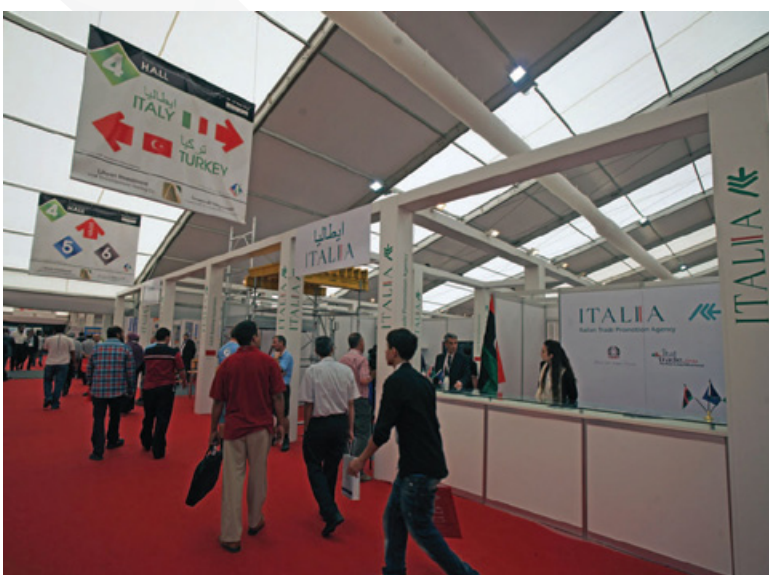
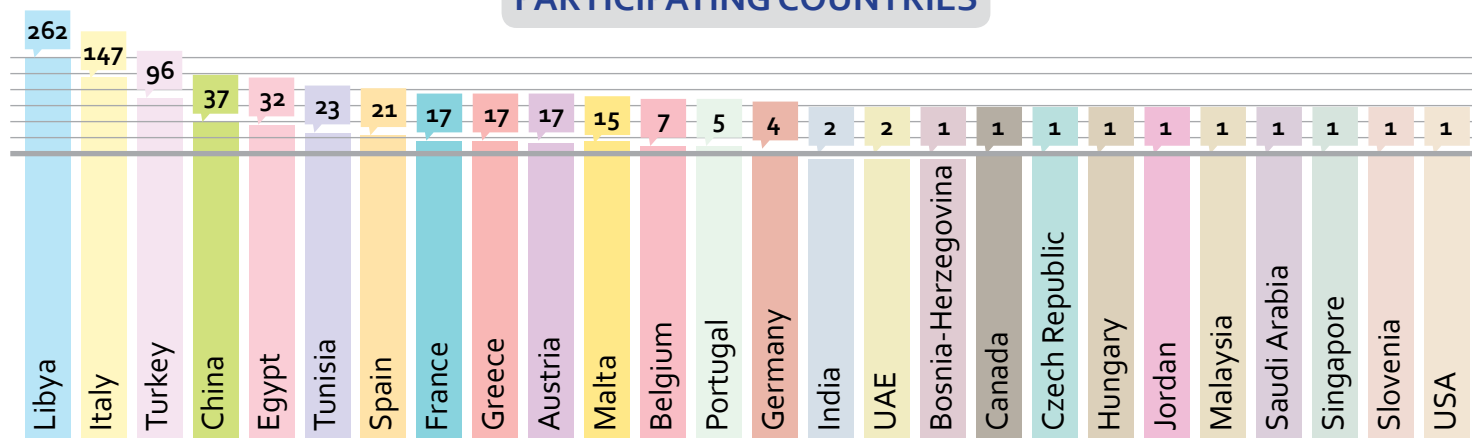
Total Visits

Libya Build 2013 Facts

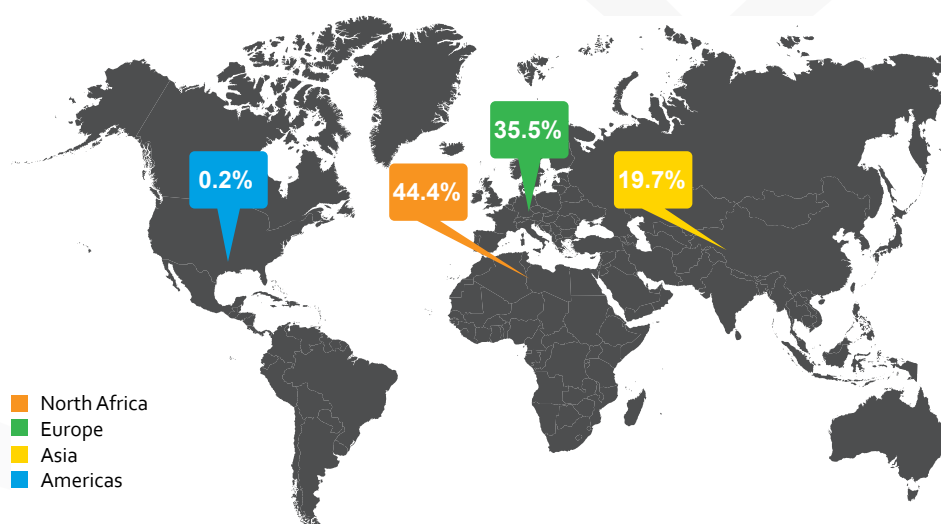
Total Visitors - 24637

STATISTICS 2013

PARTICIPATING COUNTRIES

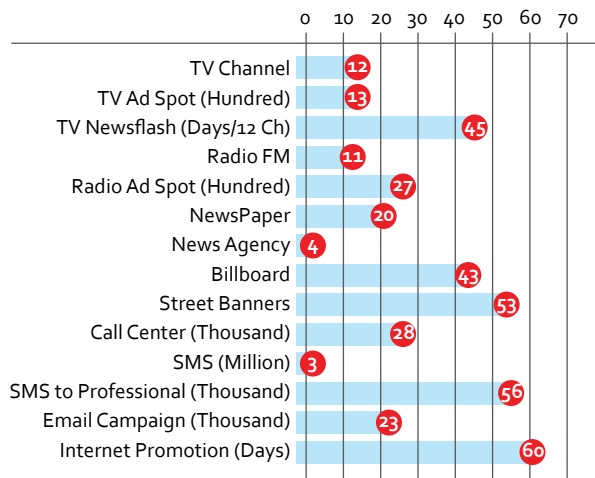


PARTICIPANTS GEOGRAPHICAL BREAKDOWN

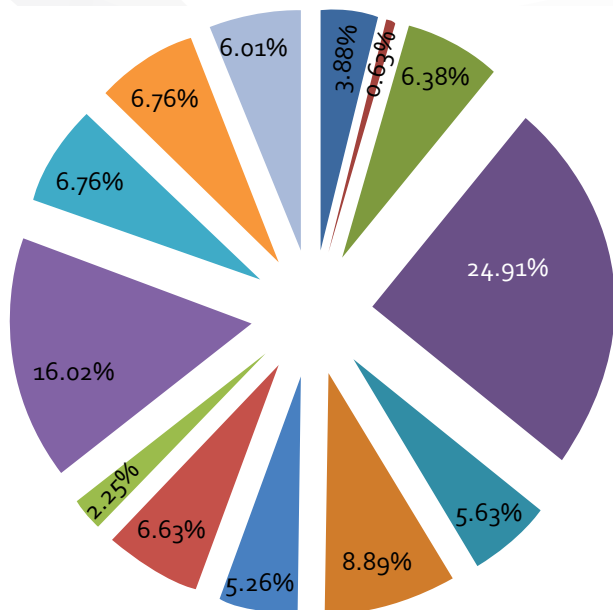


STATISTICS 2013

PROMOTION CAMPAIGN



PARTICIPANTS PROFILE



- Air Conditioning & Refrigeration
- Alarm, Surveillance And Fire Fighting Systems
- Bathroom & Sanitary Wares & Ceramic
- Building & Construction
- Construction Tools & Applications
- Doors & Windows and External Cladding
- Engineering Consulting
- Flooring & Interior Cladding
- Lifts & Mechanical Systems
- Machinery & Heavy Equipment
- Paints Waterproofing, Insulations & Chemistry
- Power & Electrical Systems
- Water Technology & Sanitation



STATISTICS 2013

2012 - 2013

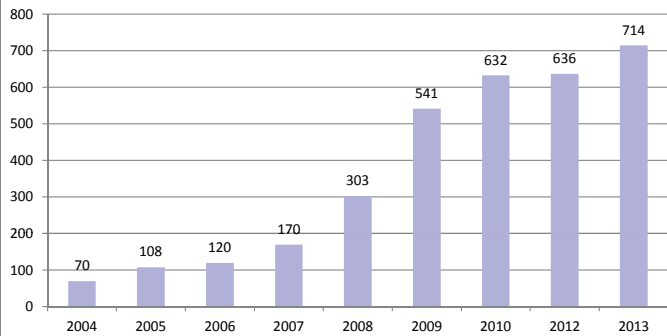
	2012	2013	Increase %
No. of Local Exhibitors	243	256	5.35% ↑
Total Local Indoor SQM	5258	5850	11.26% ↑
Total Local Outdoor SQM	5720	7080	23.78% ↑
Total Local SQM	10978	12930	17.78% ↑
No. of International Exhibitors	394	458	16.24% ↑
Total International Indoor SQM	5683.5	6575	15.69% ↑
Total International Outdoor SQM	517	890	72.15% ↑
Total International SQM	6200.5	7465	20.39% ↑
No. of Exhibitors	637	714	12.09% ↑
Total Indoor SQM	10941.5	12425	13.56% ↑
Total Outdoor SQM	6237	7970	27.79% ↑



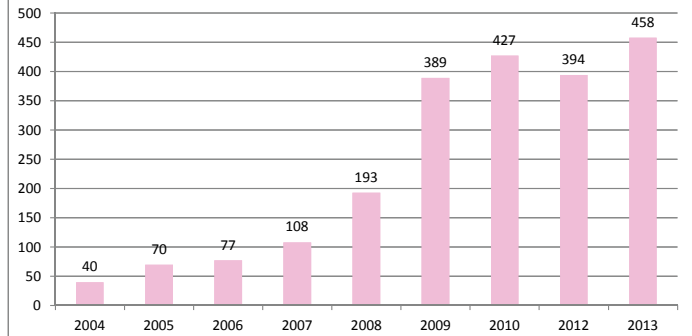
STATISTICS 2013

Libya Build Historical Record 2004 - 2013

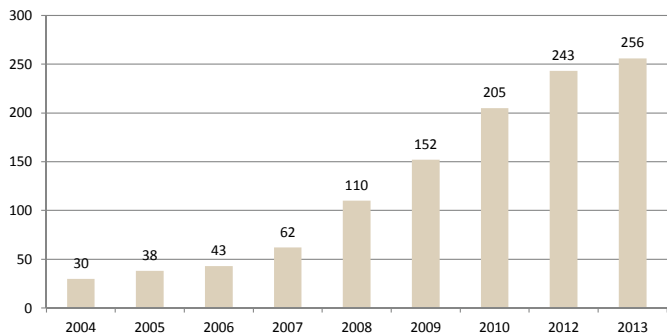
No. of Total Exhibitors



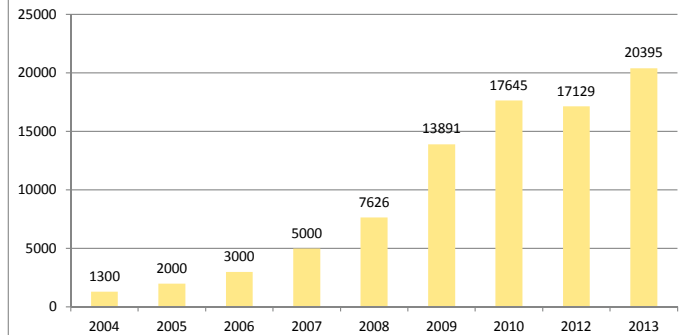
No. of International Exhibitors



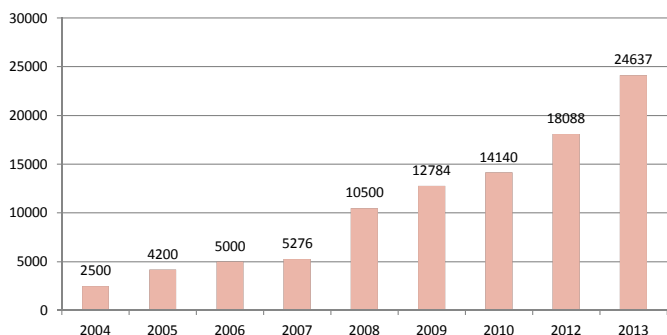
No. of Local Exhibitors



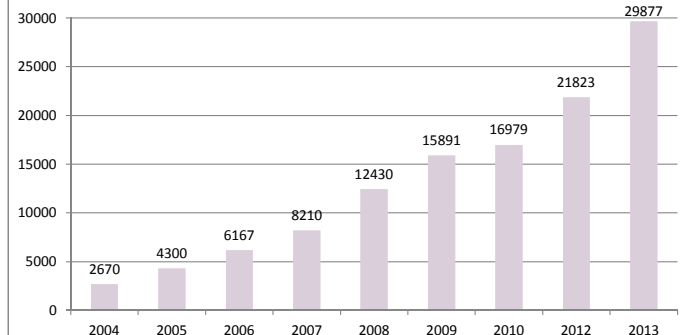
Total Booked Space SQM

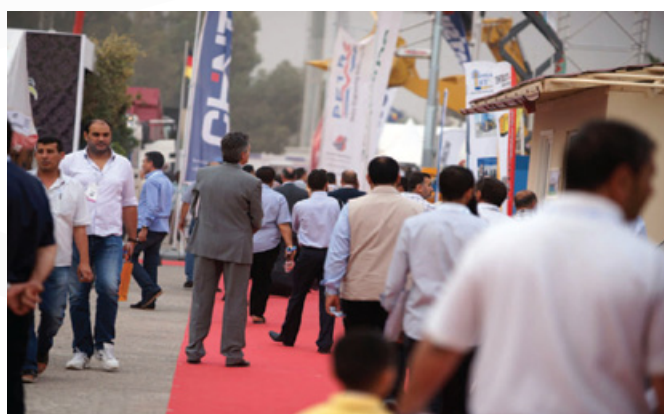


Total Visitors



Total Visits







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All visitor and exhibitor figures are BPA audited 