



# POST SHOW REPORT

## LIBYA BUILD 2013



### **Libya Build 2013 was the largest ever building and construction exhibition held in Libya**

For the first time in its history, Libya Build moved from Tripoli International Fair to a dormant car park which was transformed into a 5 star exhibition venue at Tripoli Sport City.

The event was officially opened by Deputy Prime Minister, Minister of Economy, Minister of Housing & Utilities, Minister of Labour and 15 members of parliament (GNC), along with a large gathering of government officials, ambassadors, diplomats and business people.

As a record 24,637 visitors set foot onto this prestigious and unique construction exhibition and very positive feedback was received from all national country pavilions and majority of participants that substantial business deals were made during the show and contracts had been signed.

Confirmations have already been received from the majority of the local exhibitors & international partners to secure their space for 2014.

A special thank you goes out to everyone who made the event such a success and we look forward to welcoming you again in Libya Build 2014.

ATEX Team

# TOPLINE **Figuers**

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**30,000**

Exhibition Floor Space

**714**

Exhibiting Companies

**458**

Total International Companies

**256**

Total Local Companies

**14**

National Pavilions

**27**

Exhibitors Countries

**3,400**

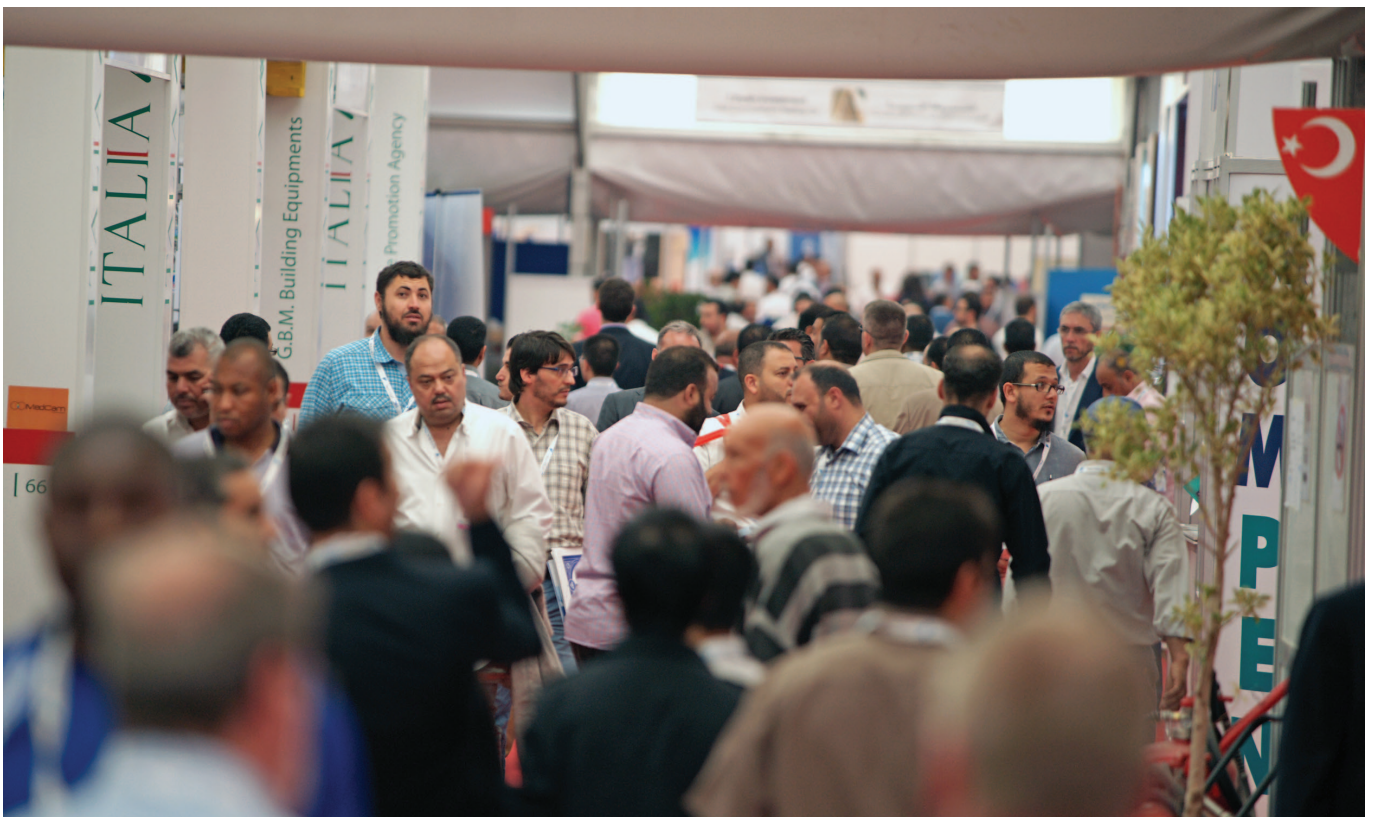
Total Participants

**24,637**

Total Visitors

**29,877**

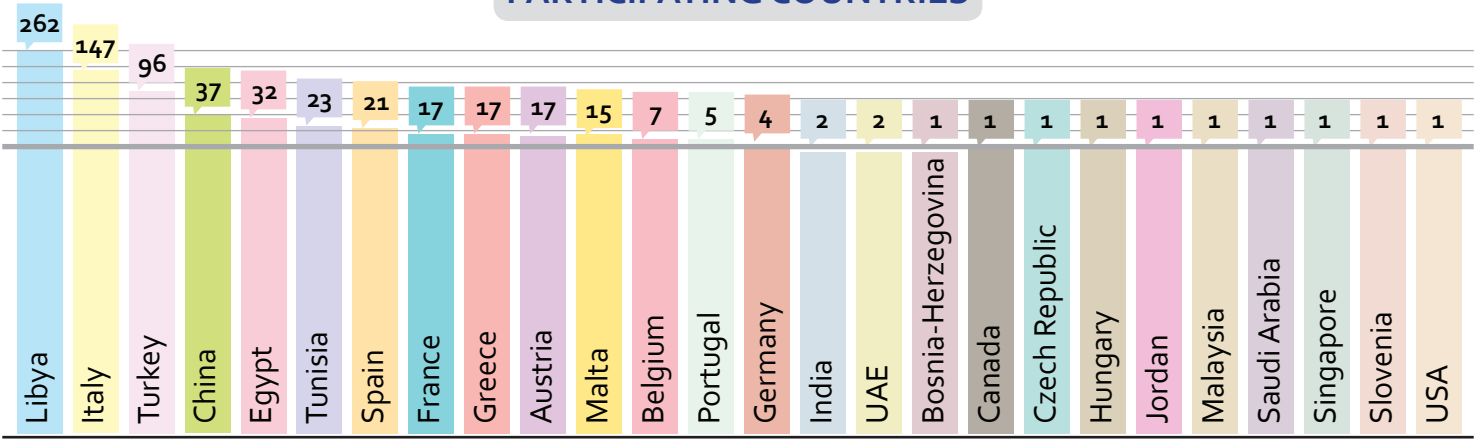
Total Visits



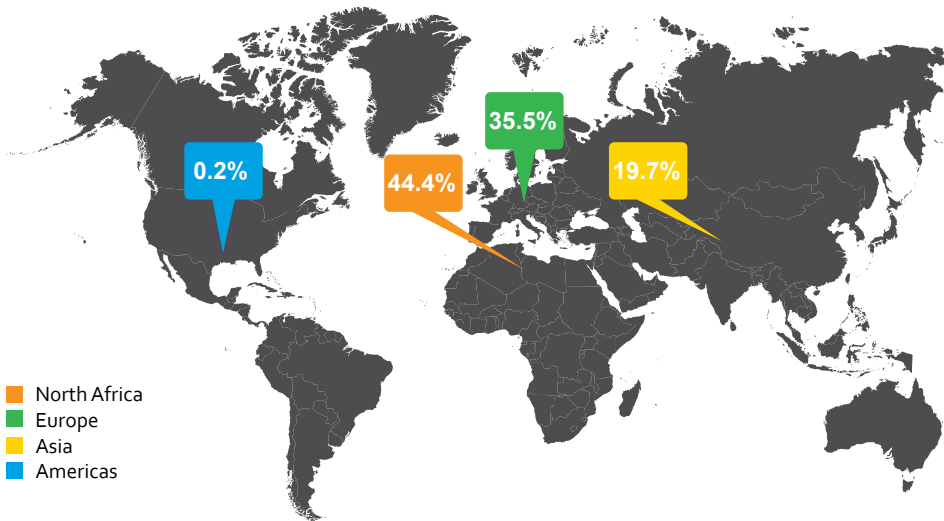


# STATISTICS 2013

PARTICIPATING COUNTRIES

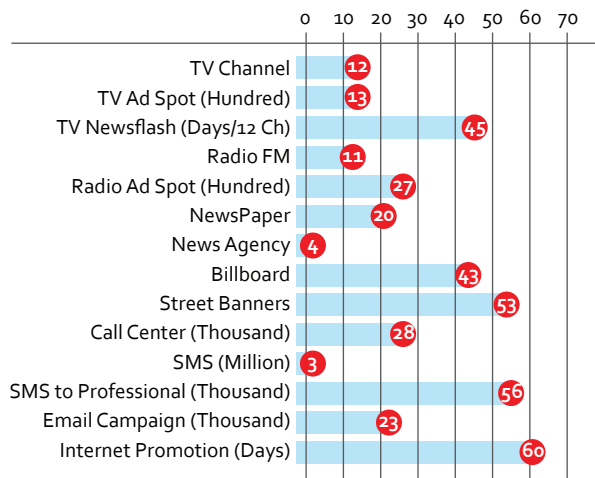


PARTICIPANTS GEOGRAPHICAL BREAKDOWN

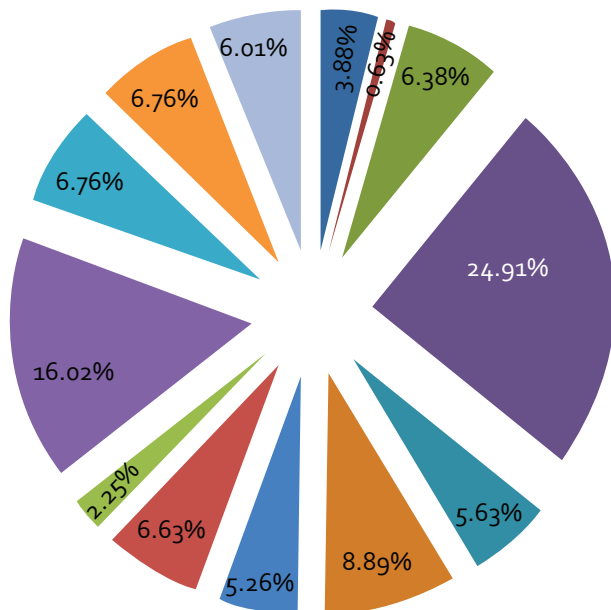


# STATISTICS 2013

## PROMOTION CAMPAIGN



## PARTICIPANTS PROFILE



- Air Conditioning & Refrigeration
- Alarm, Surveillance And Fire Fighting Systems
- Bathroom & Sanitary Wares & Ceramic
- Building & Construction
- Construction Tools & Applications
- Doors & Windows and External Cladding
- Engineering Consulting
- Flooring & Interior Cladding
- Lifts & Mechanical Systems
- Machinery & Heavy Equipment
- Paints Waterproofing, Insulations & Chemistry
- Power & Electrical Systems
- Water Technology & Sanitation





# STATISTICS 2013

## 2012 - 2013

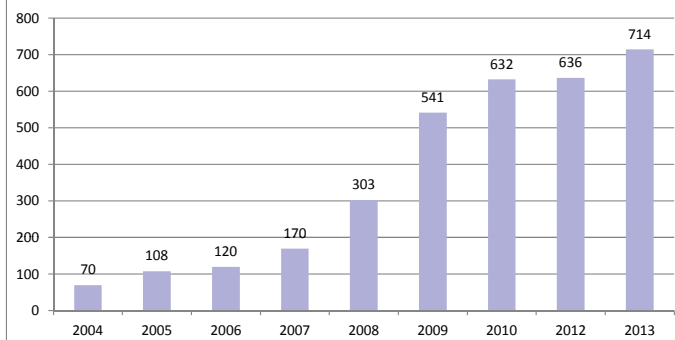
	2012	2013	Increase %
No. of Local Exhibitors	243	256	5.35% ↑
Total Local Indoor SQM	5258	5850	11.26% ↑
Total Local Outdoor SQM	5720	7080	23.78% ↑
Total Local SQM	10978	12930	17.78% ↑
No. of International Exhibitors	394	458	16.24% ↑
Total International Indoor SQM	5683.5	6575	15.69% ↑
Total International Outdoor SQM	517	890	72.15% ↑
Total International SQM	6200.5	7465	20.39% ↑
No. of Exhibitors	637	714	12.09% ↑
Total Indoor SQM	10941.5	12425	13.56% ↑
Total Outdoor SQM	6237	7970	27.79% ↑



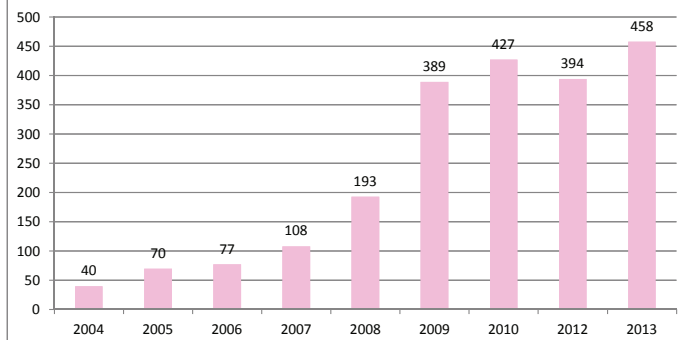
# STATISTICS 2013

## Libya Build Historical Record 2004 - 2013

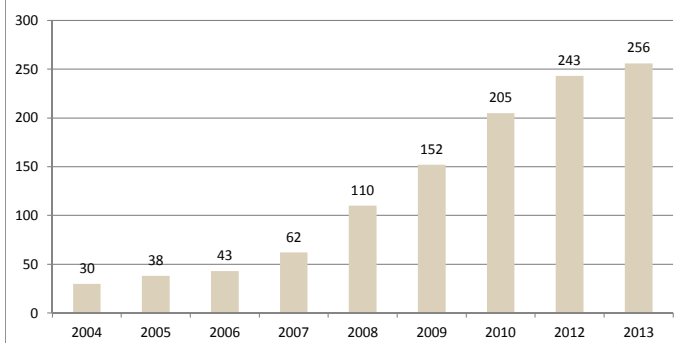
No. of Total Exhibitors



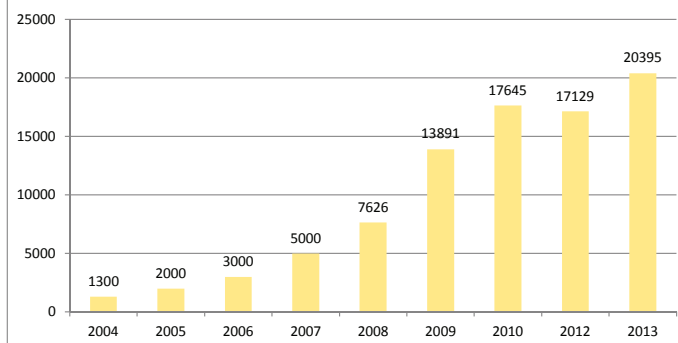
No. of International Exhibitors



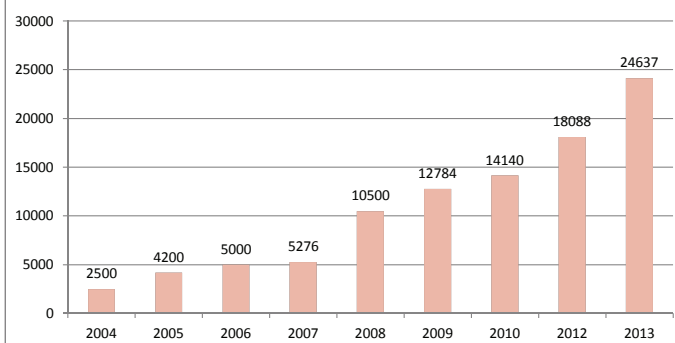
No. of Local Exhibitors



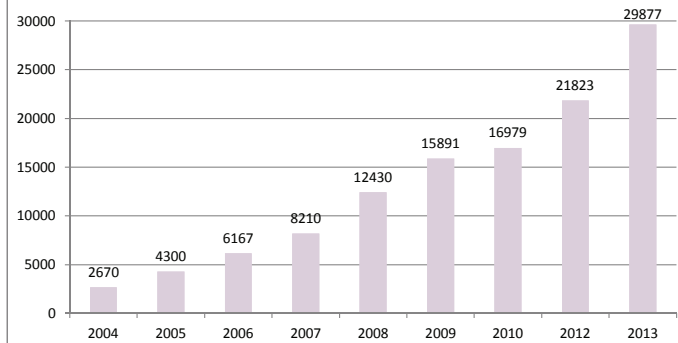
Total Booked Space SQM



Total Visitors



Total Visits











Tel: +218 3400 253

Fax: +218 3400 254

[www.atex.com.ly](http://www.atex.com.ly)

[info@atex.com.ly](mailto:info@atex.com.ly)

[LibyaBuild.com](http://LibyaBuild.com)

[Facebook](#)

[Twitter](#)

All visitor and exhibitor figures are BPA audited

