

ATEX NEWSLETTER

January 2013

ATEX - International Exhibition Organizers

Issue No. 03

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- ATEX- International Exhibition Organizers delight to invite you to the 3rd International Building Material and Construction Equipment Exhibition CONSTRUCT LIBYA 2013 to be held during the period of 7th - 9th October 2013 in Benghazi - Libya.

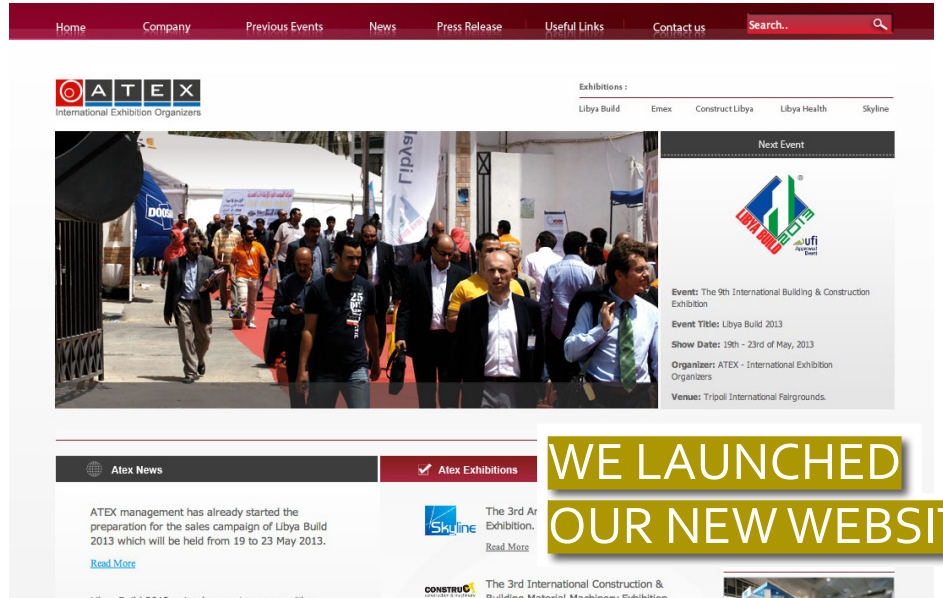
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- PAN LIBYA "A Libyan - Maltese joint venture" is the name and concept for quality exhibitions, conferences and events in North Africa and in particular in Libya.

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- Pan Libya Media is the official art consultant for Libya Build 2013. Specializes in Graphic Design and Web Design development and Media Services.

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We are pleased to announce that our new website has officially launched, we have completely redesigned our layout with simplicity, ease of use, and a strong focus on content delivery in mind.

LIBYA BUILD 2013

For its 9th edition, Libya Build 2013 exhibition is booming again and our sales door has opened, so fasten to grasp the opportunity and book your space in our big trade show which will be held from the 19th - 23rd of May. It's a great occasion to extend your business & keep up-to-date with development in the field of building & construction.

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LIBYA BUILD 2013

INVITATION

To the 9th International Building & Construction Exhibition
(Libya Build 2013)



We are pleased to invite you to participate in the 9th edition of Libya Build, the leading annual specialized international building & construction exhibition, which will take place in Tripoli during the period of 19-23 May 2013.

Libya Build 2012 was a record in the Libyan exhibition industry history by welcoming 636 specialized companies from all over the world in a very difficult timing right after the war ended.

Libya Build, is the right gateway to the Libyan Market, with its huge profile

and long and successful history, hence, over 2,700 exhibitors participated in Libya Build in the last eight editions from all over the globe, in the last edition in 2012, as a record Libya Build welcomed over 18,000 professional specialized visitors, which made the event the most successful and indeed most significant event organized in the Libyan exhibition history.

We believe that Libya Build 2013 will be a record in terms of number of participants, visitors and the business contracts with both governmental and private sector.

All information regarding previous editions statistic, exhibition profile and other useful data are available on www.libyabuild.com

ATEX - International Exhibition Organizers look forward to welcoming you to explore the new Libya.

ATEX TEAM

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LIBYA BUILD 2012

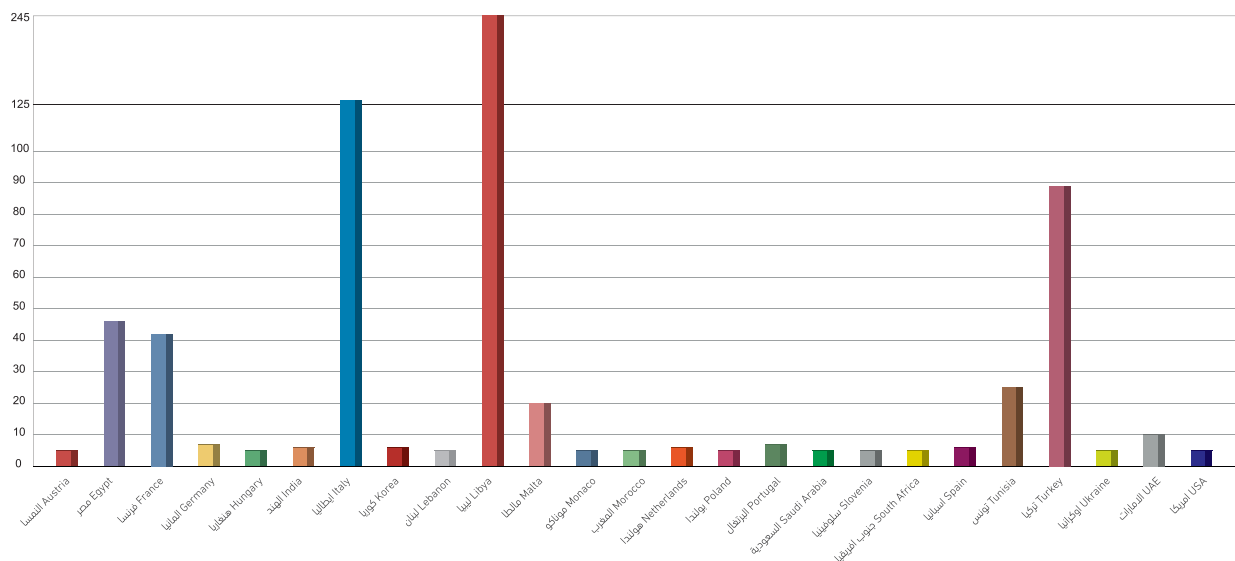
REPORT



Libya Build 2012 exhibition was held at Tripoli International Fairground with total of 636 companies, 391 foreign companies from 26 countries and as a record of 245 Libyan companies were present as a participates, some were local agents of foreign companies, others were wholly Libyan-based

enterprises. Including ODAC, the Organisation for Development of Administrative Centres which is the biggest development company in the country until the revolution, responsible for over two-thirds of government projects.

All 35 pavilions at the fairground were used. Indeed, temporary ones have also had to be erected for massed ranks of Turkish companies. Altogether made over 17,000 square metres of exhibits.

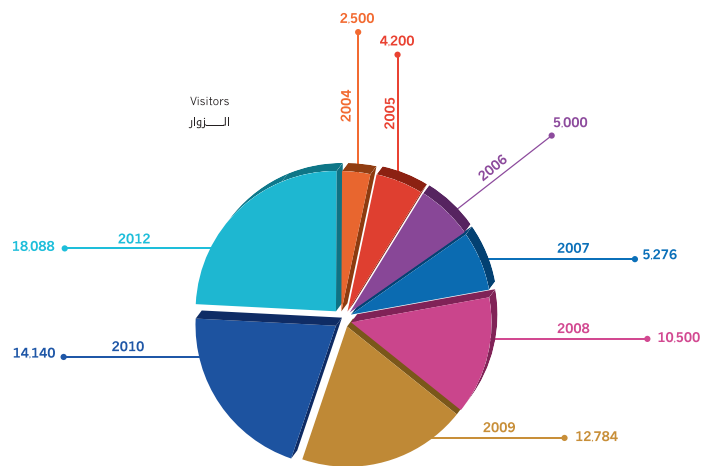


Libya Build 2012 welcomed 18,088 visitors, they made 21,823 visits, 1,595 of them were foreign visitors from various countries.

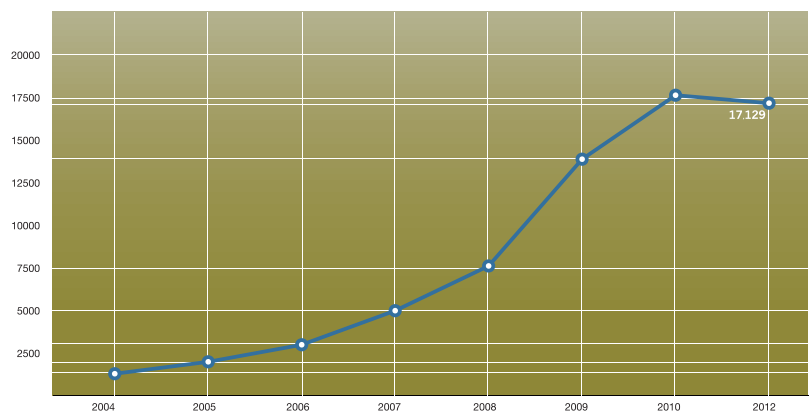
Along with the visitors an official delegations from Austria, France, Greece, Italy, UAE and Turkey have attended the exhibition.

It was a massive turnout and represents the enormous international interest in the new Libyan market.

Of the foreign participants focusing on construction equipment, contracting, temporary housing units, ceramics and the like, the largest single group were Italian with 130 companies, taking up over 20 per-cent of the site. Turkish companies came next with 95 companies.



مساحة العرض م²
Space (Area) m²



Libya Build 2012 was officially opened by the Libya's Minister of Economy, Mr. Ahmed Koshly and the Italy's Deputy Minister of Infrastructure and Transport, Mr. Mario Ciaccia and a large gathering of diplomats, VIP's, business people, exhibitors and visitors in the open air enclosure at the Tripoli International Fairgrounds offices, Libya's Minister of Economy, Ahmed Koshly, welcomed the crowd which he gladly informed that "Libya has recovered from its wounds and started on its return to normality.

The enormous success achieved in Libya Build 2012 and in addition to

the above features, the event gained full support from various organizations and enterprises worldwide as well as from local organizations and governmental bodies.

Libya Build is approved and full member of the global association of the exhibition industry (UFI) and a member of the world leading auditing company (BPA).

CONSTRUCT LIBYA 2008 & 2009

BREIF ABOUT OUR PREVIOUS EDITIONS OF **CONSTRUCT LIBYA**



CONSTRUCT LIBYA 2008 "The Building Material & Construction Equipment Exhibition" in its first edition has been held in November from 28th - 30th, the event has attracted good attention from broad range of people & visitors from all over the country. **Number of exhibitors: 52. Number of visitors: 4175 visitor. Space area: 1,500 sqm.**

CONSTRUCT LIBYA 2009 "The Building Material & Construction Equipment Exhibition" in its 2nd edition has been held during the period of 14th - 16th December at Tripoli International Fairs. The event shows an exclusive business & marketing platform for both national and international companies.

Construct had provided a unique opportunity to meet the leading property developers and industry experts to develop partnerships and obtain the latest trends in Libya property market. **Number of exhibitors: 74. Number of visitors: 4053 visitors. Space area: 1,973 sqm.**



CONSTRUCT LIBYA 2013

INVITATION



ATEX - International Exhibition Organizers delight to invite you to the 3rd International Building Material and Construction Equipment Exhibition CONSTRUCT LIBYA 2013 to be held during the period of 7th -9th October 2013 in Benghazi-Libya.

After the enormous success that we have achieved in 2008 & 2009 at Tripoli-Libya. This event was one of the professional tradeshow that attracted a large number of exhibitors from different International & local market along with a huge record of visitors, businessmen & contractors.

The purpose of organizing this exhibition is to promote the development & industry process with many opportunities that are arising as the Libyan people embark on the mission of rebuilding their economy in order to attain an influence on

constructing & building the new projects of Libya.

Today Libya is looking to cooperate with major operators in different fields including the construction sector along with collaboration of the small & medium-sized enterprises in quest of supplying the main projects as its considered an important emerging market with a massive commercial potential. An event such as Construct Libya will be an absolute must for the international & local firms when it comes to its significance as they will have the opportunity to present their products & services as the market is growing gradually & apparently for the last years demanding to open up the platform of construction machinery, building material & equipment, where International & local companies that will participate in this event will secure themselves the

best chance for a high return on their investment and sustainable success.

Our guidance to International companies looking to win a future business in Libya, that the doors are opened to do partnerships with all local companies to activate the institutions of the state and to restructure the national economy in line with the global economy.

ATEX cordially would like to invite you to participate in Construct Libya 2013, which will be held for its third edition during the period 7th – 9th of October but for the first time in Benghazi-Libya.

For further information you
can visit our website

www.constructlibya.com

PAN LIBYA Exhibitions Conferences and Events



**"A Libyan - Maltese
Joint venture"**



PAN LIBYA is the name and concept for quality exhibitions, conferences and events in North Africa and in particular in Libya.

The organization brings together **ATEX** the International Exhibition Organisers famed for the largest International Infrastructure Exhibition Libya Build Show and **CASAPINTA DESIGN GROUP LTD**, designers and contractors for exhibition and display based in Malta, having worked in the Libyan market with various international organisations for a number of years.

Both companies boast of over 35 years of experience in the sector and

have built an excellent reputation for professional service provided by their team of specialized professionals ensuring reliable, efficient support to prospective clients.

The combined experience and resources of this Libyan-Maltese venture will be making **PAN LIBYA**, the largest exhibition and event providers in Libya both due to the vast quality stocks of exhibition systems and also new concepts for the set-up and organization of exhibitions and events which will be new to the market.

A dedicated team of professionals in each sector will ensure that events and exhibitions are organised in an efficient



and cost-effective manner and will get clients the results which one will be looking for when promoting ones business at any event or exhibition.

The new organization offers services in the set-up of shell scheme or customs designed and build stands.

Organisation of events such as conferences, seminars, product launches using innovative design and organization systems together with the supply on rental bases of tent structures of any size and design allowing an event to be held externally, irrespective of whether it rains or shines.



The **PAN LIBYA** One-stop-shop concept offers a unique opportunity to clients who wish to opt for the comfort of an all-inclusive service at competitive prices with a service rendered by professionals with years of experience in the industry. This means that clients can safely leave the detailed organization of an event in the hands of **PAN LIBYA** and focus on what really matters to ones business, maximizing its business potentials.

PAN LIBYA is a pure mix of expertise on local logistics and services, linked to international exhibition and event experience.

PAN LIBYA team is at your service for your next participation at Libya Build exhibition 2013.

**PAN LIBYA A
PERFORMANCE
GUARANTEE.**

For further information please log into
www.panlibya.com

Or contact: Mr. Khalifa Shakshuki, General Manager

Tel: 00218 21 3400251

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PAN LIBYA MEDIA

Graphic & Web Design



Pan Libya Media specializes in Graphic Design and Web Design development and Media Services. The company is located in the heart of Tripoli.

VISION: We seek to become a tool and an effective agent of change contribution to formation of artistic and technical identity for organizations, institutions and companies.

MISSION: Integrates the science of creative arts to meet the needs of its clients in the field of Graphic Design and Web development.

PHILOSOPHY: The economic prosperity of the companies and institutions is closely linked to the development of creative advertising campaigns which will make one stand out amongst the rest.

Pan Libya Media is able to find technical and visual solutions by using a various techniques to combine symbols, images, graphics and words in order to create an effective visual representation to deliver a certain message to the target audience.



For further information please log into
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